



# Retail Demand Outlook

Glenwood Springs City, CO 4  
 Glenwood Springs City, CO (0830780)  
 Geography: Place

Prepared by Esri

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Emerald City (8B)	36.1%	Population	10,253	10,464
Bright Young Professionals (8C)	33.7%	Households	4,046	4,134
Enterprising Professionals (2D)	19.7%	Families	2,389	2,449
Savvy Suburbanites (1D)	10.5%	Median Age	36.8	36.2
	0.0%	Median Household Income	\$81,460	\$90,308
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
<b>Apparel and Services</b>		\$10,462,998	\$12,096,685	\$1,633,687
Men's		\$2,057,657	\$2,378,514	\$320,857
Women's		\$3,607,834	\$4,169,274	\$561,440
Children's		\$1,553,396	\$1,798,940	\$245,544
Footwear		\$2,459,968	\$2,844,943	\$384,975
Watches & Jewelry		\$617,917	\$713,423	\$95,506
Apparel Products and Services (1)		\$252,221	\$290,928	\$38,707
<b>Computer</b>				
Computers and Hardware for Home Use		\$853,643	\$986,789	\$133,146
Portable Memory		\$21,013	\$24,290	\$3,277
Computer Software		\$50,611	\$58,489	\$7,878
Computer Accessories		\$92,418	\$106,930	\$14,512
<b>Entertainment &amp; Recreation</b>		\$15,347,739	\$17,729,950	\$2,382,211
Fees and Admissions		\$3,687,340	\$4,253,775	\$566,435
Membership Fees for Clubs (2)		\$1,243,755	\$1,434,679	\$190,924
Fees for Participant Sports, excl. Trips		\$587,465	\$678,241	\$90,776
Tickets to Theatre/Operas/Concerts		\$390,389	\$449,956	\$59,567
Tickets to Movies		\$294,004	\$340,258	\$46,254
Tickets to Parks or Museums		\$170,423	\$197,097	\$26,674
Admission to Sporting Events, excl. Trips		\$310,517	\$357,747	\$47,230
Fees for Recreational Lessons		\$684,767	\$788,848	\$104,081
Dating Services		\$6,020	\$6,949	\$929
TV/Video/Audio		\$5,522,019	\$6,385,885	\$863,866
Cable and Satellite Television Services		\$3,623,409	\$4,187,860	\$564,451
Televisions		\$573,176	\$663,656	\$90,480
Satellite Dishes		\$8,460	\$9,798	\$1,338
VCRs, Video Cameras, and DVD Players		\$24,390	\$28,223	\$3,833
Miscellaneous Video Equipment		\$73,326	\$84,652	\$11,326
Video Cassettes and DVDs		\$40,217	\$46,585	\$6,368
Video Game Hardware/Accessories		\$149,846	\$173,761	\$23,915
Video Game Software		\$87,667	\$101,681	\$14,014
Rental/Streaming/Downloaded Video		\$378,935	\$439,117	\$60,182
Installation of Televisions		\$3,718	\$4,290	\$572
Audio (3)		\$546,625	\$632,069	\$85,444
Rental and Repair of TV/Radio/Sound Equipment		\$12,250	\$14,192	\$1,942
Pets		\$3,300,041	\$3,811,735	\$511,694
Toys/Games/Crafts/Hobbies (4)		\$581,177	\$672,690	\$91,513
Recreational Vehicles and Fees (5)		\$479,108	\$551,660	\$72,552
Sports/Recreation/Exercise Equipment (6)		\$892,324	\$1,031,605	\$139,281
Photo Equipment and Supplies (7)		\$244,698	\$282,911	\$38,213
Reading (8)		\$495,113	\$571,566	\$76,453
Catered Affairs (9)		\$147,466	\$169,903	\$22,437
<b>Food</b>		\$44,778,862	\$51,779,980	\$7,001,118
Food at Home		\$26,002,437	\$30,068,113	\$4,065,676
Bakery and Cereal Products		\$3,297,115	\$3,811,902	\$514,787
Meats, Poultry, Fish, and Eggs		\$5,556,449	\$6,425,030	\$868,581
Dairy Products		\$2,596,308	\$3,001,083	\$404,775
Fruits and Vegetables		\$5,078,915	\$5,871,399	\$792,484
Snacks and Other Food at Home (10)		\$9,473,650	\$10,958,699	\$1,485,049
Food Away from Home		\$18,776,425	\$21,711,867	\$2,935,442
Alcoholic Beverages		\$3,100,316	\$3,578,848	\$478,532

**Data Note:** The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

**Source:** Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



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	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	\$131,136,201	\$151,090,192	\$19,953,991
Value of Retirement Plans	\$459,516,626	\$529,029,091	\$69,512,465
Value of Other Financial Assets	\$37,653,880	\$43,347,252	\$5,693,372
Vehicle Loan Amount excluding Interest	\$14,503,709	\$16,806,622	\$2,302,913
Value of Credit Card Debt	\$13,397,851	\$15,480,161	\$2,082,310
<b>Health</b>			
Nonprescription Drugs	\$702,932	\$813,098	\$110,166
Prescription Drugs	\$1,438,732	\$1,663,557	\$224,825
Eyeglasses and Contact Lenses	\$443,993	\$512,782	\$68,789
<b>Home</b>			
Mortgage Payment and Basics (11)	\$48,356,539	\$55,713,991	\$7,357,452
Maintenance and Remodeling Services	\$12,927,245	\$14,888,738	\$1,961,493
Maintenance and Remodeling Materials (12)	\$2,677,040	\$3,089,009	\$411,969
Utilities, Fuel, and Public Services	\$23,248,294	\$26,891,821	\$3,643,527
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	\$499,744	\$577,637	\$77,893
Furniture	\$3,141,339	\$3,631,611	\$490,272
Rugs	\$147,503	\$170,140	\$22,637
Major Appliances (14)	\$1,754,052	\$2,025,871	\$271,819
Housewares (15)	\$431,114	\$498,464	\$67,350
Small Appliances	\$261,695	\$302,754	\$41,059
Luggage	\$87,878	\$101,650	\$13,772
Telephones and Accessories	\$463,451	\$534,902	\$71,451
<b>Household Operations</b>			
Child Care	\$2,813,107	\$3,249,750	\$436,643
Lawn and Garden (16)	\$2,162,378	\$2,493,689	\$331,311
Moving/Storage/Freight Express	\$384,108	\$444,800	\$60,692
Housekeeping Supplies (17)	\$3,656,144	\$4,227,960	\$571,816
<b>Insurance</b>			
Owners and Renters Insurance	\$2,710,542	\$3,130,168	\$419,626
Vehicle Insurance	\$9,076,312	\$10,508,695	\$1,432,383
Life/Other Insurance	\$2,703,019	\$3,118,028	\$415,009
Health Insurance	\$18,944,332	\$21,893,109	\$2,948,777
Personal Care Products (18)	\$2,421,315	\$2,800,555	\$379,240
School Books and Supplies (19)	\$655,419	\$758,695	\$103,276
Smoking Products	\$1,757,003	\$2,035,465	\$278,462
<b>Transportation</b>			
Payments on Vehicles excluding Leases	\$12,562,901	\$14,545,291	\$1,982,390
Gasoline and Motor Oil	\$11,576,712	\$13,400,491	\$1,823,779
Vehicle Maintenance and Repairs	\$5,340,798	\$6,178,608	\$837,810
<b>Travel</b>			
Airline Fares	\$3,157,846	\$3,643,897	\$486,051
Lodging on Trips	\$3,394,792	\$3,916,341	\$521,549
Auto/Truck Rental on Trips	\$282,391	\$326,098	\$43,707
Food and Drink on Trips	\$2,927,733	\$3,380,445	\$452,712

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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