



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, July 8, 2021

2:00 PM – 4:00 PM

Please join us via Zoom Virtual Meeting at the link or phone number below:

<https://us02web.zoom.us/j/83958247347?pwd=NGF6bm4ra1VvNU12S0NBenB5WVNqZz09>

Meeting ID: 839 5824 7347 Passcode: 587378

By Phone: 346-248-7799 US 669-900-6833 US 253-215-8782 US

2:02 PM ~ Call Meeting to Order: Krissy Clary, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of June 10, 2021

2:05 PM ~ 2021 Mid-year Budget Review – Scott Dyer, Treasurer

2:15 PM ~ Website and Social Stats – Lisa Langer, Director of Tourism Promotion

2:20 PM ~ Triple Crown World Series – Brian Smith, COGS Director of Parks & Recreation

2:30 PM ~ Mudslide & Hanging Lake Communications – Lisa Langer

2:35 PM ~ Rocky Mountain Lodging Report– Lisa Langer

2:40 PM ~ CADMO Retreat Update – Lisa Langer

2:45 PM ~ Tourism Promotion Department Report: Lisa Langer

- Rocky Mountaineer Updates – Welcome Celebration Committee
- IPC Update – Delta Denver to Paris, Partner Participation

2:50 PM ~ Board & Staff Roundtable

3:00 PM ~ Adjournment

Next Meeting ~ August 8, 2021, 2-4 PM ~ Virtually until further notice.