



Glenwood Springs Tourism Promotion Board

Vision: *Be the preferred regional tourism destination.*

Mission: *To promote regional activities, attractions, and events to increase tourism spending in Glenwood Springs.*

AGENDA

Thursday, January 14, 2021

2:00 PM – 4:00 PM

Please join us via Zoom Virtual Meeting at the link or phone number below:

<https://us02web.zoom.us/j/83958247347?pwd=NGF6bm4ra1VvNU12S0NBenB5WVNqZz09>

Meeting ID: 839 5824 7347 Passcode: 587378

By Phone: 346-248-7799 US 669-900-6833 US 253-215-8782 US

2:02 PM ~ Call Meeting to Order: Trent Blizzard, Chair

Declarations of Conflicts of Interest

Approval of Tourism Promotion Board meeting minutes of December 10, 2020

2:05 PM ~ End of Year Budget Overview – Nancy Heard, Treasurer

2:15 PM ~ Caroling Share Winners and Glenwood Gold Motherlode Giveaway –

Lisa Langer, Director of Tourism Promotion

2:20 PM ~ City Boards Changing Terms – Paula Stepp, City Council liaison

2:30 PM ~ 4th Quarter Tourism Dashboard – Heidi Pankow, Tourism Promotion Project Manager

2:40 PM ~ Tourism Department Update – Lisa Langer and Heidi Pankow

2:50 PM ~ Board & Staff Roundtable

3:05 PM ~ Adjournment

Next Meeting: February 11, 2021, 2-4 PM

Virtually until further notice.